







The ROANOKE 2024 PLANNING CALENDAR



MONTH/EDITORIAL	IMPORTANT DATES	SPECIAL ADVERTISING BONUSES
 <p>JANUARY/FEBRUARY 2024 Insiders Newcomers Guide & VBR Life Best Of Roanoke Reader Poll Opens Features: 40 Under 40</p>	<p>VBR LIFE AD SPACE CLOSING & MATERIALS CLOSE: VBR LIFE November 1, 2023 / November 8, 2023 THE ROANOKE AD SPACE CLOSING & MATERIALS CLOSE: THE ROANOKE November 15, 2023 / November 22, 2023</p>	<ul style="list-style-type: none"> • "Two in One" Bonus Edition • 12-month distribution
 <p>MARCH/APRIL 2024 The Women & Pets Issue Features: Women in Tech, Fashion Week Turns 5 The Great Outdoors</p>	<p>AD SPACE CLOSING January 17, 2024 AD MATERIALS CLOSE January 24, 2024</p>	<ul style="list-style-type: none"> • Hall of Femme (Sponsored Content) • Pet Experts Q&A and Pet Gift Guide • Vet Profiles (Sponsored Content)
 <p>MAY/JUNE 2024 The Best of Roanoke Issue Features: Sister Cities, Local Architecture, Faces of Small Businesses</p>	<p>AD SPACE CLOSING March 20, 2024 AD MATERIALS CLOSE March 27, 2024</p>	<ul style="list-style-type: none"> • Q&A with the Best Of Roanoke
 <p>JULY/AUGUST 2024 Health Heroes & FACES 2024 Features: Health & Wellness, Families, Education</p>	<p>AD SPACE CLOSING May 22, 2024 AD MATERIALS CLOSE May 30, 2024</p>	<ul style="list-style-type: none"> • The Best in Education • Medical Profiles (Sponsored Content)
 <p>SEPTEMBER/OCTOBER 2024 Our 50th Anniversary! Features: 50 Years: A Retrospective Homes, Arts & Culture</p>	<p>AD SPACE CLOSING July 17, 2024 AD MATERIALS CLOSE July 24, 2024</p>	<ul style="list-style-type: none"> • Homes Experts Q&A • Arts, Culture & Entertainment
 <p>NOVEMBER/DECEMBER 2024 The Dining & Holiday Issue Features: Dining Awards, Financial Advice, Holiday Shopping</p>	<p>AD SPACE CLOSING September 11, 2024 AD MATERIALS CLOSE September 18, 2024</p>	<ul style="list-style-type: none"> • Cyber Monday Blast • Foodie Profiles • Local Holiday Gift Guide • Financial Advisor Profiles (Sponsored Content)

FOR MORE INFORMATION PLEASE CONTACT BETH BELL, ACCOUNT EXECUTIVE AND EVENTS AT (540) 339-3804 OR BBELL@LEISUREMEDIA360.COM



Retire-VA

- Annual Resource Guide Covering Southwest & Central Virginia
 - 12-Month Distribution
 - Sponsored Content: Community Spotlights
- AD SPACE CLOSING: AUGUST 14, 2024
 AD MATERIALS CLOSE: AUGUST 21, 2024



bridebook

- Showcasing Real Weddings in SWVA
 - 12-Month Distribution
 - Venue Directory, Vendor Hotlist
- AD SPACE CLOSING: FEBRUARY 21, 2024
 AD MATERIALS CLOSE: FEBRUARY 28, 2024



The Menu

- 12th Annual Dining/Restaurant Guide
 - 12-Month Distribution
 - Bonus Distribution December 2024
- AD SPACE CLOSING: OCTOBER 21, 2024
 AD MATERIALS CLOSE: OCTOBER 28, 2024