

Month/Editorial	Important Dates	Special Advertising Bonuses
 <p>JANUARY/FEBRUARY 2022 Insiders Newcomers Guide and VBR Life (formerly Valley Life) Best Of Roanoke Reader Poll Opens Features: 40 Under 40</p>	<p>VBR LIFE AD SPACE CLOSING & MATERIALS CLOSE: VBR LIFE November 3, 2021 / November 10, 2021 THE ROANOKE AD SPACE CLOSING & MATERIALS CLOSE: THE ROANOKE November 19, 2021 / November 30, 2021</p>	<ul style="list-style-type: none"> • "Two in One" Bonus Edition • 12-month distribution
 <p>MARCH/APRIL 2022 The Women & Pets Issue Features: Women in Film The Best of Outdoors Reader Poll (NEW!)</p>	<p>AD SPACE CLOSING January 26, 2022 AD MATERIALS CLOSE February 1, 2022</p>	<ul style="list-style-type: none"> • Hall of Femme (Sponsored Content) • Pet Experts Q&A and Pet Gift Guide • Vet Profiles (Sponsored Content) • Best of Outdoors (Sponsored Content)
 <p>MAY/JUNE 2022 The Best Of Issue Features: The Growth of Moneta Marijuana in SWVA</p>	<p>AD SPACE CLOSING March 23, 2022 AD MATERIALS CLOSE March 30, 2022</p>	<ul style="list-style-type: none"> • Q&A with the Best Of Roanoke
 <p>JULY/AUGUST 2022 Health Heroes & FACES Features: Health and Wellness, Families, Education</p>	<p>AD SPACE CLOSING May 25, 2022 AD MATERIALS CLOSE June 1, 2022</p>	<ul style="list-style-type: none"> • The Best in Education • Medical Profiles (Sponsored Content)
 <p>SEPTEMBER/OCTOBER 2022 The Homes Issue Features: The State of the Arts in Roanoke</p>	<p>AD SPACE CLOSING July 20, 2022 AD MATERIALS CLOSE July 27, 2022</p>	<ul style="list-style-type: none"> • Homes Experts Q&A • Arts, Culture & Entertainment
 <p>NOVEMBER/DECEMBER 2022 The Foodie & Holiday Issue Features: Dining Awards, Financial Advice</p>	<p>AD SPACE CLOSING September 14, 2022 AD MATERIALS CLOSE September 21, 2022</p>	<ul style="list-style-type: none"> • Cyber Monday Blast • Foodie Profiles • Local Holiday Gift Guide • Financial Advisor Profiles (Sponsored Content)

FOR MORE INFORMATION PLEASE CONTACT SHREE CARR, SALES MANAGER AT (540) 339-3825 OR SCARR@LEISUREMEDIA360.COM



Retire-VA

- Annual Resource Guide covering Southwest and Central Virginia
- 12-month distribution
- Sponsored Content: Community Spotlights

AD SPACE CLOSING: AUGUST 17, 2022 AD MATERIALS CLOSE: AUGUST 24, 2022



bridebook

- Showcasing real weddings in SWVA
- 12-month distribution
- Venue Directory, Vendor Hotlist

AD SPACE CLOSING: MID-FEB
 AD MATERIALS CLOSE: EARLY MARCH



The Menu

- 12th Annual Dining/Restaurant Guide
- Bonus Distribution December 2022
- 12-month distribution

AD SPACE CLOSING: TBD AD MATERIALS CLOSE: TBD