







The ROANOKE 2023 PLANNING CALENDAR

MONTH/EDITORIAL	IMPORTANT DATES	SPECIAL ADVERTISING BONUSES
 <p>JANUARY/FEBRUARY 2023 Insiders Newcomers Guide and VBR Life (formerly Valley Life) Best Of Roanoke Reader Poll Opens Features: 40 Under 40</p>	<p>VBR LIFE AD SPACE CLOSING & MATERIALS CLOSE: VBR LIFE November 2, 2022 / November 9, 2022 THE ROANOKE AD SPACE CLOSING & MATERIALS CLOSE: THE ROANOKE November 16, 2022 / November 29, 2022</p>	<ul style="list-style-type: none"> • "Two in One" Bonus Edition • 12-month distribution
 <p>MARCH/APRIL 2023 The Women & Pets Issue Features: Leading Ladies: CEOs, Directors & More The Great Outdoors</p>	<p>AD SPACE CLOSING January 18, 2023 AD MATERIALS CLOSE January 25, 2023</p>	<ul style="list-style-type: none"> • Hall of Femme (Sponsored Content) • Pet Experts Q&A and Pet Gift Guide • Vet Profiles (Sponsored Content)
 <p>MAY/JUNE 2023 The Best Of Issue Features: The Fight Against Homelessness Public Transportation</p>	<p>AD SPACE CLOSING March 22, 2023 AD MATERIALS CLOSE March 29, 2023</p>	<ul style="list-style-type: none"> • Q&A with the Best Of Roanoke
 <p>JULY/AUGUST 2023 Top Docs & Vinton 2023 Features: Health and Wellness, Families, Education</p>	<p>AD SPACE CLOSING May 24, 2023 AD MATERIALS CLOSE May 31, 2023</p>	<ul style="list-style-type: none"> • The Best in Education • Medical Profiles (Sponsored Content)
 <p>SEPTEMBER/OCTOBER 2023 The Homes Issue Features: State of the (Local) Art</p>	<p>AD SPACE CLOSING July 26, 2023 AD MATERIALS CLOSE August 2, 2023</p>	<ul style="list-style-type: none"> • Homes Experts Q&A • Arts, Culture & Entertainment
 <p>NOVEMBER/DECEMBER 2023 The 2023 Dining Guide & Holiday Issue Features: Dining Awards, Financial Advice, Holiday Shopping</p>	<p>AD SPACE CLOSING September 13, 2023 AD MATERIALS CLOSE September 20, 2023</p>	<ul style="list-style-type: none"> • Cyber Monday Blast • Foodie Profiles • Local Holiday Gift Guide • Financial Advisor Profiles (Sponsored Content)

FOR MORE INFORMATION PLEASE CONTACT SHREE CARR, SALES MANAGER AT (540) 339-3825 OR SCARR@LEISUREMEDIA360.COM



Retire-VA

- Annual Resource Guide covering Southwest and Central Virginia
- 12-month distribution
- Sponsored Content: Community Spotlights

AD SPACE CLOSING: AUGUST 16, 2023

AD MATERIALS CLOSE: AUGUST 23, 2023



bridebook

- Showcasing real weddings in SWVA
- 12-month distribution
- Venue Directory, Vendor Hotlist

AD SPACE CLOSING: FEBRUARY 22, 2023

AD MATERIALS CLOSE: MARCH 1, 2023