Lynchburg Business

# Top Lawyers 2027

Advertising Package

December/January 2027 Issue

**Featuring Lawyers in 27 Specialties**

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout The Roanoke Valley & the Greater Lynchburg area.




***Survey conducted 2026 by Data Joe research services and the entire lawyer list is also printed in The Roanoker & Lynchburg Living Jan/Feb 2027 Issues.***

## For More Information

**Shiree Carr**
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540-293-3893

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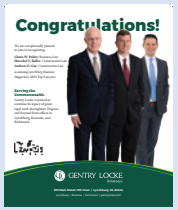
540-819-8375

**Ad Sales Deadline: 11/2/26**
**Ad Approval Deadline: 11/9/26**

| Packages | Ad Size | Top Lawyer Plaque | Target Display Advertising | Lynchburg Business Price | Lynchburg Business Discounted Pricce to Add |
|---|---|---|---|---|---|
| |   |   |   | **Note:** All prices include complimentary ad production services. **Billing:** December 2026 | **Note:** Rate includes Indicated size only, as plaque, digital included in The Roanoker rate. **Billing:** December 2026 |
| **Platinum** | **Double Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Large Firms* **Total:** $4,440 without digital: $3,240 | *Ideal for Large Firms* **Total:** $2,740 |
| **Gold** | **Full Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Most Firms* **Total:** $2,590 without digital: $1,390 | *Ideal for Most Firms* **Total:** $1,240 |
| **Silver** | **1/2 Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Small Firms* **Total:** $2,285 without digital: $1,085 | *Ideal for Small Firms* **Total:** $750 |
| **Bronze** | **1/4 Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | **Total:** $2,010 without digital: $810 | **Total:** $500 |

**Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city.**
**Advertising lawyers/firms will include firm names with all respective Top Lawyer listings.**
***ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers.**
**^Value of programmatic advertising or email is $1,200. (Note: Programmatic is for Display Tactics)**

# The ROANOKER

## Top Lawyers 2027

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January/February Issue

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***Survey conducted 2026 by Data Joe research services and the entire lawyer list is also printed in Lychburg Living Jan/Feb 2027 Issue.***

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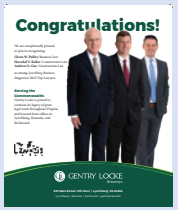
**Ad Sales Deadline: 12/4/26**
**Ad Approval Deadline: 12/11/26**

| Packages | Ad Size | Top Lawyer Plaque | Target Display Advertising | The Roanoker Price | The Roanoker plus Lynchburg Living |
|---|---|---|---|---|---|
| |   |   |   | **Note:** All prices include complimentary ad production services. **Billing:** January 2027 | **Note:** Rate includes same campaign in *Lynchburg Living* January Issue + 1 Plaque **Billing:** January 2027 |
| **Platinum** | **Double Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Large Firms* **Total:** $6,030 without digital: $4,830 | *Ideal for Large Firms* **Total:** $8,350 without digital: $7,150 |
| **Gold** | **Full Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Most Firms* **Total:** $3,970 without digital: $2,770 | *Ideal for Most Firms* **Total:** $5,570 without digital: $4,370 |
| **Silver** | **1/2 Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional Plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | *Ideal for Small Firms* **Total:** $3,330 without digital: $2,130 | *Ideal for Small Firms* **Total:** $4,125 without digital: $2,925 |
| **Bronze** | **1/4 Page Advertisement** | ✓ **Includes:** Top Lawyer Plaque* *(Additional plaques $195)* | ✓ **Includes Digital: 100,000 display impressions OR 63,000 custom emails** | **Total:** $2,495 without digital: $1,295 | **Total:** $3,030 without digital: $1,830 |

**Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city.**
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***ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers.**
**^Value of programmatic advertising or email is $1,200. (Note: Programmatic is for Display Tactics)**