The ROANOKER

40 UNDER 40

JANUARY/FEBRUARY 2027

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Why participating in The Roanoker 2027 40 Under 40 Issue is a valuable marketing option for you:

- **Engaged Audience:** Readers spend an average of 1.5 hours with each issue and 7 out of 10 of the readers of The Roanoker magazine have tried a restaurant as a result of it being advertised or covered in the PRINT edition of The Roanoker.
- **Multi-Media:** It will be released in both print and digital editions on TheRoanoker.com (23,000+ average unique monthly visitors).
- **Multi-Channeled Distribution Plan:** The Roanoker Jan/Feb 2027 issue is highly anticipated and has a distribution plan that includes paid subscribers, paid newsstands and public place distribution. Requested throughout the year to newcomers and area residents.

- **All members of the 40 Under 40 Class of 2027 are invited to a congratulatory reception in February 2027.**
- **Sponsorship packages are available.**

DISPLAY RATES:

Includes free ad production and live hotlink in the digital edition

Full Page $2,450
Half Page $1,350
Quarter Page $708

For More Information:

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VISTAMEDIA

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